

Version 1.1 (8/25/2024) INTRODUCTION

Salvitae has meaning. It comes from Latin in the use of two words that create a single word, SALVITAE. The word is Latin through the origin of 2 words. But its meaning is prolific and purposeful. SALVE is Latin for "save". VITAE is Latin for "life". Combined they are a single word that carries a meaning that is spiritual. Together in the single word form of SALVITAE, they create a defined word that means, SAVED. It is a reference to the confirmed salvation of a soul.

# "With the grace of God, through faith are ye *Salvitae*"

A life must rise again. Vitae must rise again. A new Vitae. A life that is not the old life, but a new life. A vitae that is a salvation. Risen from death to be

# SALVITAE OUTLINE

#### Utility Token

#### □ Tokenomics

- Distribution
- □ Social Media Platform
  - Media Applications
  - Secured Data
  - Misinformation and Disinformation under user control
  - Privatization and Selected Group Posts
- □ Income Opportunity
- Reverse Matrix Engineering
- **Credits Matrix**
- □ Like and Share protocols

# **Utility Token**

Salvitae is a utility token made for the applications held within the website salvitae.com. As a utility token it meets required compliance guidelines for the creation and use provided within the platform. Its startup token will be issued on the Binance Smart Chain (BSC) and will use MetaMask as a connection protocol to deposit and withdraw tokens. The token specifics are outlined below in the TOKENOMICS section of the Salvitae White Paper.

There will be the creation of a unique blockchain specific for Salvitae in the future. Its code structure will enable servers known as "validators" that can hold the website and enable consistent growth of the website and applications. This gives the website the ability to disrupt the direct confiscation and or illegal actions of corporations, organizations, governments and other entities aiming to cause harm or steal the assets and freedoms of users.

The primary token is issued on BSC to provide complete access to users through decentralized exchanges as applications to control the asset value. This enables users to not need to rely on listing with centralized exchanges that can shut down without notice thereby confiscating their tokens. Through this construct the value of the token becomes secure for investors, users, traders and holders.

## Tokenomics

Salvitae will create 111,000,000 tokens on BSC. These tokens will be issued under allocated amounts through the website and decentralized exchanges for access by users. To avoid an over saturation of the market, the tokens allocated will be limited until a one of the following occurs.

- 1. All tokens have been issued with a demand point for purchase by investors, users, traders or holders.
- 2. The market volume remains steady with no increase in value dictating a supply of tokens that the market shows as a demand value. All tokens that have not been allocated will be burned decreasing the total supply available for distribution.

#### DISTRIBUTION

The distribution of the token will be done as outlined with the understanding that the planned distribution has requirements to accomplish each assigned allocation and under the pretense that these requirements will be met. This is the planned distribution. It is subject to change based on demand, liquidity or capital requirements. **111,000,000 Salvitae Tokens created on BSC.** 

- 26,000,000 Administration and Reserve.
  - These tokens will be held in reserve to cover any value fluctuations without defaulting on user withdrawals from earned commissions as outlined in the earning structure of website application. To secure development and pay operational expenses as they are incurred. For contest and marketing programs launched by project administration.
- 6,000,000 Private Early Purchase allocation:
  - This will consist of 5,000,000 tokens issued at \$0.01 USD with a 20% bonus to those that are involved with the early purchase allocation. Totaling 6,000,000 tokens and a primary capital realization of \$50,000 USD.
- 40,000,000 WEBSITE SALE:
  - Salvitae.co will have tokens for members to purchase inside the website with the launch of the website. Tokens will be the only accepted currency for purchase of products and services.
- 39,000,000 DEX ICO
  - The listing of the token on the Pancake Swap will be the ICO opportunity to those that are not members of the website. Tokens will be issued in amounts that can maintain the price value on listing issued value.

### **Social Media Platform**

Salvitae.co will be comprised of multiple social media applications to create and single account coverage of applications that are in high demand and use.

#### **Media Applications**

- General Social Media Application
  - For posting of general content found in most applications such as Facebook, X, and Instagram. It will allow for user to LIKE or SHARE the content of other users they follow under the protocols set up for the content that users create that is allowed to be reposted.
- Video Application This is an upload video application that is similar to platforms like Rumble or YouTube. Content can be created with privatization by the content creator to allow monetization. Allowing for individual businesses and groups to create content users pay to view. Subject to the same protocols creators choose for the ability to SHARE
- Blog Application This application with use a blog style to allow content to be created that is also able to be monetized and allow users to be citizen reporters, express ideas and even monetization by requiring viewers to pay to read or view content
- Groups and Pages This application allows for the creation of public and private groups and pages to provide content for follower the content creator has organized into specialized groups such as family, work and business. This is to privatize user content for personal and professional distribution.

#### Secure Data

There will not be any data sold or used by artificial intelligence. Your data will not be sold. General data will be given in the aspect of USER. Additional data will be prompted and in a general design. Example: Gender, Age, Location, and content desired. Where content will prompt categories such as Sports, Food, Fashion, and others will sub-categories to provide a more direct audience to larger advertising markets. Salvitae.co is designed to keep your data private and secure.

#### Misinformation and Disinformation under user control

Misinformation and Disinformation will not be controlled by outside "fact" checking organizations. The cost for sharing content is held by those that pay to share the content they receive. Through this application within Salvitae.co users can control the information by the value it has. As Misinformation is created users will find comments and the facts that those people supply to have greater value. Misinformation may be presented to a user's feed, but the LIKES received, and comments may provide better understanding of the type of content presented.

Users that provide comments that prove or have evidence contrary to the content will receive LIKES and thus become PAID to evaluate the content. The same is applicable with Disinformation. Users will become more knowledgeable of truth and facts because it PAYS to know what is the truth and what is propaganda or purposefully presented false information. Once content becomes debunked or proven inaccurate the content will not be shared due to the cost of sharing the content. Content that is valuable will be real or entertaining content. This will create a social media environment users enjoy and are not manipulated by misinformation or disinformation.

#### Privatization and Selected Group Posts

Users that upgrade will have the ability to organize their followers. Everyone that follows is under the GENERAL grouping. This is for users to grow a general audience. User can select known members by their acquaintance to the user. Family can be organized so that content you create that is just for family can be distributed to their feed along with general audience content. This allows for each user to keep their PUBLIC LIFE, BUSINESS LIFE and FAMILY LIFE private and separate from others. When coworkers or your BOSS follows you on Salvitae.co you can move them to a specific group so they cannot see the content you create for your family, or business. The values of everyone are consistently different. Your beliefs are also different. By organizing your followers, you will be able to create content with less TROLLING by users. Thus, the content you create will get more positive feedback in the form of LIKES and comments. Comments that you as the creator can LIKE, thereby sharing the wealth of the content you create.

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### **Income Opportunity**

For a person to become a member of Salvitae.co they must have been invited by a current member. This creates an affiliate or network marketing opportunity, where members can earn sponsor commissions from people they invite to the website. But not everyone has experience or skills in this area and need an alternate action-oriented system that is more passive. This comes with the Social Media application where users can create content, which causes other users to follow them. Growing their number of followers so that they can earn more from the content they create that users LIKE. But not everyone can create great or quality content to attract followers. With the SHARE ability, users do not need to create the content themselves. They can share other users' content that then becomes shared by their followers so that they can earn from the same content without creating it themselves.

There is a passive income opportunity that starts the moment you join with a free position in the Credits Matrix. This is a company forced matrix so that it is constantly earning you income from every purchase and every NEW member.

There are multiple income opportunities within Salvitae.co and there is also an opportunity int the value of the token. Every product or service purchased inside Salvitae.co requires SLVTA to purchase. Creating a use case for the token which in turn creates demand. Demand is value and the value of SLVTA can also become an income opportunity for those that acquire the token and hold it for a higher value. Strategies will be in play in all aspects of Salvitae. Making this a very exciting opportunity for everyone.

# **Reverse Matrix Engineering**

Salvitae.co has the Reverse Matrix Engineering. This is comprised of 2 different matrixes. A **3** x **8** and **2** x **10**. Reverse Matrix Engineering is a new format of code that allows a higher retention rate than any other form of pay plan previously known. With the pay plan creating the break even or profit point as quickly as possible it enables users to earn the cost of entry to be earned and decreases the number of users that do not earn. By making the first level of each matrix pay the owner of the position an amount that is equal to or more than the amount paid for the position. In the 3 x 8, Subscription Matrix, the first level requires 3 positions. In the **2** x **10** the first level requires **2** positions. The **2** x **10**, Reverse Matrix, is created by placing the positions in reverse order of the **3** x 8.

#### **EXAMPLE:**

There are 100 members that have been placed in the **3 x 8** Subscription Matrix. When they are placed, they are entered numerically from 1 to 100. When the Reverse Matrix is created the number of the position in the Subscription Matrix is entered in reverse from 100 to 1. That means that position 100 in the Subscription Matrix is position number 1 in the Reverse Matrix. With the first level of each paying the position holder the amount of the subscription or more, when filled creates a rate of retention. 33% for the Subscription Matrix and 50% for the Reverse Matrix.



That is a total potential retention rate of 83%. Since the Subscription Matrix is sponsor forced it is up to the member to achieve filling their first level. The

Reverse Matrix is company forced, making it automated in filling the position holders first level.

### **Credits Matrix**

Salvitae.co offers each NEW member a FREE position in the Credits Matrix. This position automatically comes with Media and Ad Credits for the member to use in the platform. Media Credits are used with LIKE and SHARE applications. Ad Credits are used for banner and text ads at the website. Credits Matrix positions can be purchased to gain more Media and Ad credits as needed by members.

### LIKE and SHARE Protocols

Each Media Credit is equal to \$0.01 USD.

#### LIKE

When a member gives your content a "LIKE", you receive \$0.02 USD value in Salvitae. 2 Media Credits are subtracted from the Members Media Credits Wallet that made the action.

LIKE accounting in multiples of 10:

LIKES	10	100	1,000	10,000	100,000	1,000,000
CREDITS	20	200	2,000	20,000	200,000	2,000,000
INCOME	\$0.20	\$2.00	\$20.00	\$200.00	\$2,000.00	\$20,000.00

#### SHARE

To "SHARE" your content a member pays 10 Media Credits. This is paid as 5 Media Credits to the owner/creator of the content and based on the level of SHARES made. Below is a diagram of the process and level of SHARES made with the accounting of the Media Credit payment and commissions.

Levels	Owner	#1	#2	#3	#4	#5	#6	#7
Shared	Commission	-Creator	<b>-1</b> <sup>st</sup>	-2nd	-3rd	-4th	-5th	-6th
		Follower	Sharer	Sharer	Sharer	Sharer	Sharer	Sharer
			Follower	Follower	Follower	Follower	Follower	Follower
1 (#1)	10	0	0	0	0	0	0	0
2 (#2)	5	5	0	0	0	0	0	0
3 (#3)	5	3	2	0	0	0	0	0
4 (#4)	5	2	2	1	0	0	0	0
5 (#5)	5	2	1	1	1	0	0	0
6 (#6)	5	1	1	1	1	1	0	0
7 (#7)	5	0	1	1	1	1	1	0

Once the content has reached 5 levels of sharing, the commission will eliminate the lowest level to only pay the most recent 5 levels of commission and the content creator.

This continues in this fashion for the duration that the content is shared.

Share Level	Owner Commission	#1	#2	#3	#4	#5
1 (#1)	100	0	0	0	0	0
2 (#2)	500	5x10=50	0	0	0	0
3 (#3)	5,000	3x100=300	2X10=20	0	0	0
4 (#4)	50,000	2X1,000=2,000	2X100=200	1X10=10	0	0
5 (#5)	500,000	2X10,000=20,000	1X1,000=1,000	1X100=100	1X10=10	0
6 (#6)	5,000,00	1X100,000=100,000	1X10,000=10,000	1X1,000=1,000	1X100=100	1X10=100
TOTAL	5,555,600=\$55,556.00	122,350=\$1,223.50	11,220=\$112.20	1,110=\$11.10	110=\$1.10	10=\$0.10

Commission Example based on 10 sharers each level for 6 levels: